



Profile

> a humanist by education
> a marketer and translator by vocation
> driven by a passion for writing
> data-oriented

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Sławomir Budziak

Content & product marketer, translator, copywriter and columnist

>> CAREER

> Whalebone: 2022

Position: Content manager | **Responsibilities:** Cross-channel marketing content and sales collaterals

> Survio, 2021 - 2022

Position: Product specialist | **Responsibilities:** Text & video content creation, product marketing, in-app notifications, implementing external tools such as Userpilot and Intercom, translations (CZ, NO, PL, EN).

> Smartsupp, 2021 - 2022

Position: External translator and proofreader | **Responsibilities:** Translating and proofreading marketing and UX content (CZ, EN, PL).

> Webnode, 2013 - 2021

Position: Marketing specialist -> Team Leader -> Chief Customer officer | **Responsibilities:** Managing the CC department, localizations (NO, PL, EN), media contacts, SEO, PPC, customer care, product development and recruitments.

> Federica, 2012 - 2016

Position: Norwegian language teacher | **Responsibilities:** Organizing bespoke language lessons

> Twobits, 2010 - 2013

Position: Project manager assistant | **Responsibilities:** Translations and text content creation (PL, NO, EN), software testing, PPC and SEO.

> Motorola, 2009 - 2010

Position: Contract Service Representative | **Responsibilities:** Administrative tasks

> Infosys, 2021 - 2022

Position: Customer service agent | **Responsibilities:** Administrative & customer service-related tasks in English and Norwegian

> Fyrgryta, 2021 - 2022

Position: Restaurant manager | **Responsibilities:** Managing the restaurant staff

>> OTHER HIGHLIGHTS

> Publications in online and printed press in Czech, Norwegian, Polish and English
> The Polish translation of the Norwegian bestselling book "How to become a dictator"
> Website localizations

>> SKILLS & LANGUAGES

> Marketing & analytical tools - (Google Analytics, Google Sheets, Excel, Adwords)	
> Polish - fluent (written/spoken)	> CRM (Intercom, Userpilot, Kayako)
> Norwegian - fluent (written/spoken)	> Graphic software (Figma, Gimp)
> English - fluent (written/spoken)	> Video making software (Canva)
> Czech - fluent (written/spoken)	> Swedish/Danish - a good understanding

>> EDUCATION

> **University of Oslo** - scholarship | 2004 - 2005
> **Bjerkely folkehøgskole** - Journalism | 2003 - 2004
> **University of Gdansk** - Scandinavian studies | 2001 - 2007